

STROLL *THROUGH* HISTORY

WOODLAND, CALIFORNIA

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FOR IMMEDIATE RELEASE

STROLL THROUGH HISTORY ANNOUNCES BIG CHANGES

In future years, Woodland will still have its unique Stroll Through History, but not every year. The Stroll Through History Committee has announced that the Stroll has been changed to every two years with the next Stroll Day on September 8, 2012.

For each of the 21 years since 1989, Woodland downtown has returned to an 1890's atmosphere on the Saturday after Labor Day with a free community street fair and ticketed historic homes tour. Victorian costumed citizens stroll the sidewalks. Antique fire trucks and vintage vehicles appear on Main Street, and many local churches and businesses host historic-themed events and tours. Thousands of people have enjoyed free entertainment and free docent lead walking and bicycle tours featuring Woodland's unique architecturally significant neighborhoods. During the break, the Stroll will continue to have a presence in Woodland. Starting this year, the Stroll Committee will feature some of the traditional activities and many new ones to raise awareness and support of the Stroll Through History. The first scheduled event will be a vintage fashions show at the Woodland Opera House on September 11, 2010 sponsored by Cricket's Creative Apparel. Tickets for the fashion show, which features clothes from 1860-1960 will be available starting June 1, 2010 on the website strollthroughhistory.com, or at Sir Speedy's on Main Street.

The Stroll Through History Committee voted to make the change from an annual to a biennial event at a special planning meeting February 15 called to assess the availability of volunteers and likelihood of obtaining adequate sponsorship funding to hold a free festival this year equal in scope to that of prior years. After discussion, it was determined to make the change based upon recommendations that the volunteers and participants would benefit from additional time to strengthen the annual fund drive process and to recruit additional volunteers,

sponsors and participants. The Committee was unanimously in favor of taking a two-year break to reorganize and restructure. No one wanted to eliminate, reduce the scope, or change the basic all free format of the Stroll Through History except to make it even better and more accessible.

The all-volunteer Committee is composed of interested Woodlanders who form the governing body of the Stroll Through History, Inc., a 501(c)3 non-profit corporation whose purpose is to enhance awareness and appreciation of Woodland's history and architecture by celebrating our unique heritage. The Stroll is an independent entity not affiliated with any other local historic organization but works with many other individuals, businesses, and groups to coordinate activities.

Traditionally, the Stroll Through Committee has raised funds for the free community street fair with an annual fund drive resulting in sponsorships and in-kind donations from local area businesses. Proceeds are used to rent tents and chairs, acquire permits and sanitation facilities and to pay advertising and administration expenses. Each year, the Committee also holds a ticketed historic homes tour. Funds from the home tour are used to fund grants for community historic purposes and an annual art scholarship. Since inception, the Stroll has awarded approximately \$120,000 to local organizations which include the Woodland Train Depot for restoration, the City of Woodland for benches, clock and improvements to Heritage Plaza as well as the restoration of the Beamer Arches.

For further information about the Stroll Through History, please contact Reva Barzo, 2010 Chair of the Stroll Through History at (530) 867-5800 or email rbarzo@yahoo.com or visit www.strollthroughhistory.com.