

# STROLL *THROUGH* HISTORY

WOODLAND, CALIFORNIA

Enhancing awareness and appreciation of Woodland's history and architecture by celebrating our unique heritage

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**For Immediate Release**

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## **Stroll Team Ramps Up for the 2009 Season** *A New Direction for the 21-Year-Old Event*

**Woodland, CA** – The incoming 2009 Stroll Through History board closed out 2008 with a bang and pushed the new season forward with a renewed sense of direction and vigor. The board is already well ahead of planning schedule with its poster contest, vendor recruitment and promotional campaign as compared to last year.

“I’m very excited as I look towards the 21<sup>st</sup> Annual Stroll Through History,” said 2009 Stroll board president, Reva Barzo. “It has grown so much since its inception; and this coming year promises an event built on past favorite activities as well as newer segments implemented this past year that will be expanded on. So, watch for even more family friendly activities and a bigger, better art show – just to name a couple!”

“It’s an event that has seen more than a few people, a lot of hard work, and 21 years later, the Stroll Through History has developed into the pride of Woodland. It is amazing that there are still local residents who have not attended this extraordinary step back in history while people from all over Northern California, the Central Valley and beyond have made the trek to Woodland on the first Saturday after Labor Day and returned to their homes with a greater appreciation of the *Jewel of the Valley*.”

With new board members have come a host of new energy and ideas. And a number of last year’s favorites such as the bike tours, horse-drawn wagon rides and fashion shows will be used as foundations for even more expansive programs. A number of items that the 2009 board has moved on include:

### **2009 Vendor & Sponsorship Opportunities:**

Sponsorship and vendor opportunities are available for the 2009 season. Under the direction of Steve Barzo, Stroll 2009 is looking for artisans, food and cultural-oriented vendors from throughout the Central Valley. For more information on vendor opportunities, e-mail [rbarzo@yahoo.com](mailto:rbarzo@yahoo.com).

### **2009 Performance Opportunities:**

The Stroll Entertainment subcommittee is seeking interested performers for entertainment slots at the 2009 festival. The performer material should be appropriate for a historical event circa late 1800s. To obtain more information on entertainment opportunities, e-mail Bobbie Ochoa at [bobikns@sbcglobal.net](mailto:bobikns@sbcglobal.net).

**(More)**

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**Stroll Board is Looking for New Volunteers:**

The Stroll board of directors are looking for volunteers to fill in several critical openings on the committee. The openings offer opportunities to network and develop contacts throughout the community. Not to mention becoming a part of one of Yolo County's largest, oldest and most respected festivals. For more volunteer information, call Stroll president Reva Barzo at (530) 867-5800 or e-mail [rbarzo@yahoo.com](mailto:rbarzo@yahoo.com)

The 2009 Stroll Through History is scheduled for Saturday, September 12<sup>th</sup>. For a more detailed description of the 2008 Stroll Through History's continuing and new programs and activities go to [www.strollthroughhistory.com](http://www.strollthroughhistory.com), or call (530) 666-4729.

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